

### **XTREME LASHES® Semi-Permanent Eyelash Extensions**

Xtreme Lashes® Semi- Permanent Eyelash Extensions are single strands of synthetic eyelashes that are curved to replicate a natural eyelash. Our Semi-Permanent Eyelash Extensions are thicker at the base and tapered to a fine point. They are applied to individual eyelashes, one lash at a time, for a natural, elegant and luscious look.

### **Xtreme Lashes® Uses the Safest Eyelash Extension Adhesives**

Although our procedure does not entail the use of adhesive on the skin, our adhesives have been formulated to be perfectly safe for skin contact. All of our adhesives are medical grade, created with the same ingredient that is used by surgeons to close wounds on the skin without stitches.

### **Xtreme Lashes® Maintain a Natural Appearance**

- Xtreme Lashes® Semi- Permanent Eyelash Extensions add curl, thickness and length to lashes, opening up the eye for added definition.
- Xtreme Lashes® Semi- Permanent Eyelash Extensions are designed to be indistinguishable in size and weight to human lashes. They are flexible yet crimp-resistant and they move with your natural lashes. As long as you keep up with the touch-up applications, it is almost impossible to tell that you are wearing the extensions.
- Because Xtreme Lashes® Semi- Permanent Eyelash Extensions are applied one by one, each application is completely customized. We offer three different thicknesses of lashes with lengths ranging from 6mm to 17mm and a variety of colors for highlighting effects. Differing individual synthetic lash lengths are chosen to carefully replicate the shape and frame of a natural lash line. The thickness of the Xtreme Lashes® applied is determined by the health and thickness of a client's natural lashes as well as client preference.

### **Xtreme Lashes® Semi- Permanent Eyelash Extensions Are Virtually Weightless**

Because an Xtreme Lash is an exact replica of an eyelash, it weighs about as much as a natural lash: practically nothing. You will not notice the addition of the extensions to your lashes and they will not cause your natural lashes to fall out ahead of their natural cycle.

### **Xtreme Lashes® Semi- Permanent Eyelash Extensions Are Durable**

The temporary adhesives used with most other lash enhancements are short-lived and do not hold up to activities that cause perspiration or any immersion in water. With Xtreme Lashes® Semi Permanent Eyelash Extensions, it is possible to do any activity that you would normally do. Our specially formulated adhesives create a water-resistant bond that will withstand most any level of physical activity.

## **Simplify your life with Xtreme Lashes® Semi- Permanent Eyelash Extensions**

Not only do Xtreme Lashes® Semi- Permanent Eyelash Extensions have an instant enhancing effect, but they simplify the rest of your beauty regimen since little other eye makeup is necessary.

- Fuller lashes create a more youthful, open-eyed appearance; many consumers equate the transformation to a miniature face lift.
- A darker lash line is created by Xtreme Lashes® Semi- Permanent Eyelash Extensions replacing the need for eyeliner on most clients.
- Mascara is no longer necessary. No more mascara smudges; clients can go swimming and exercise knowing that their mascara won't run and detract from their appearance.

## **Easy Care & Lasting Results**

Natural eyelashes grow in and fall out in cycles (every 60 to 90 days). When a natural lash matures and falls out, a new natural lash has already been growing and quickly replaces it without us noticing the turnover. This process is constant, and at any given moment, our many natural lashes are at different stages of their life cycles. Some are just growing in, while others are ready to shed. People typically shed between 1 and 5 natural lashes each day, depending on our individual growth cycles. On shorter natural lashes, this growing and shedding cycle is virtually unnoticeable.

When eyelashes are extended with Xtreme Lashes® Semi- Permanent Eyelash Extensions, it will be more noticeable when these lashes shed because they are longer and darker than natural lashes. Please keep in mind this is a perfectly normal occurrence with or without extensions. Lash Stylists will apply Xtreme Lashes® Semi-Permanent Eyelash Extensions primarily to those lashes that are in the middle of their maturation cycle to maximize the amount of time they will last, while not jeopardizing the health of “baby lashes”. The Xtreme Lash will fall out with the natural lash it is attached to when it reaches the end of its growth cycle. A few Xtreme Lashes® Semi-Permanent Eyelash Extensions may be lost in the first week because the attached natural lashes were at the end of their growth cycle. Most will remain in place for approximately two months.

With proper care and maintenance, touch-ups are typically only needed once every 2 to 4 weeks to replace the lashes that have shed. Your Xtreme Lashes® Stylist will add extensions to the newest mature natural lashes to maintain a full, lush appearance.

Though Xtreme Lashes® Semi Permanent lash Extensions are easy to maintain, the first twenty-four hours are crucial to the bonding of Xtreme Lashes® Semi-Permanent lash Extensions. Clients should keep lashes dry and avoid touching them initially. After twenty-four hours care is simple: avoid oil-based products, clean your lashes regularly and be gentle with the lashes. They are resistant to water, sweat and tears. Clients can swim, shower and spa worry-free.